

Town Hall Social



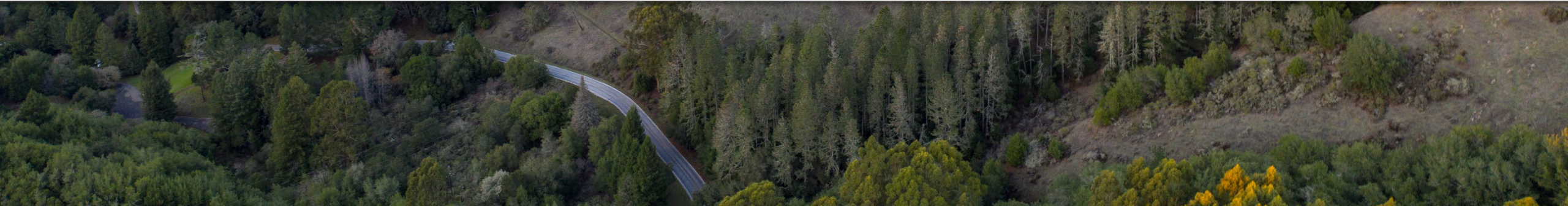
Rausser College Strategic Plan | May 2, 2022 | Morgan Hall Patio

Agenda

- I. Welcome
- II. Overview Presentation
- III. Town Hall Social Interactive Discussion – *Feedback on the potential ideas and direction developed by each Working Group*



Strategic Planning Process



The Rationale for Strategic Planning

- Respond to research, academic, and funding changes within the UC system and beyond.
- Engage the community and constituencies in the development and implementation of the initiatives and programs that will ensure College success.
- Develop a **clear strategy** moving forward as a pathway to deliver the College's vision and mission . . . more than just *planning* – action!

“SMART”

Goals and Objectives

Specific

Measurable

Actionable

Relevant

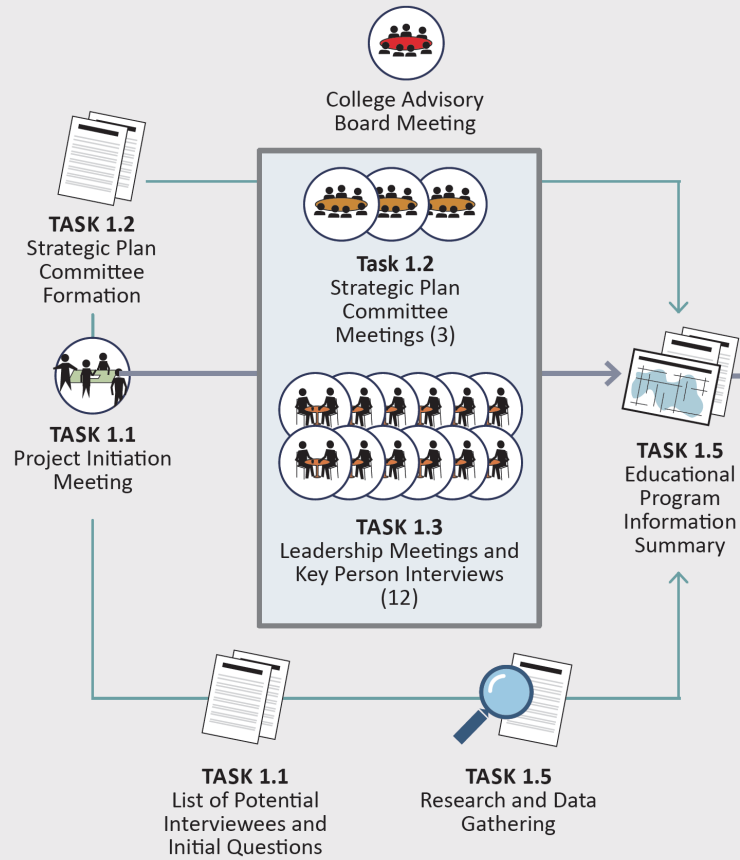
Timely

Strategic Plan Development Process

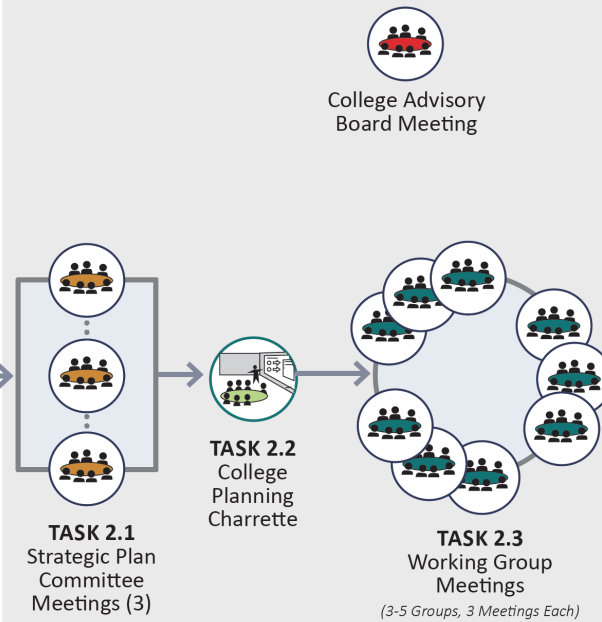


PROJECT SCHEDULE
UPDATED APRIL 2022

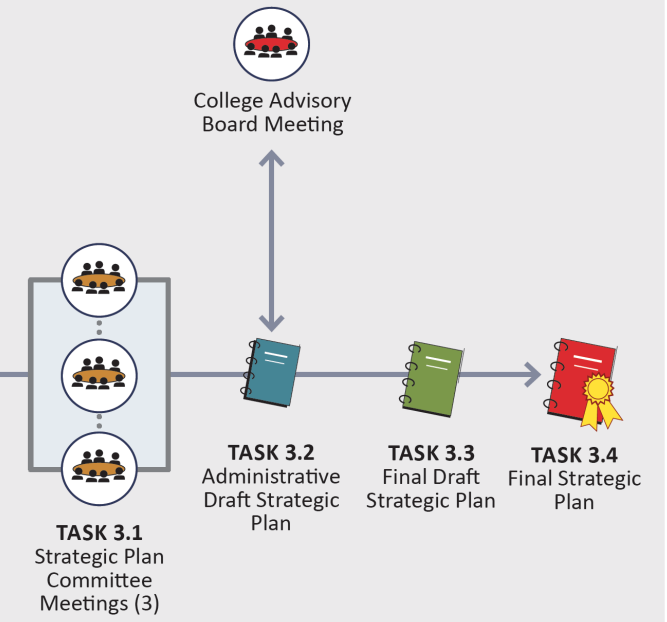
PHASE I: UNDERSTANDING THE CONTEXT



PHASE II: SHAPING THE VISION FOR THE FUTURE



PHASE III: DEVELOPING THE STRATEGIC PLAN



2021

SEP

OCT

NOV

DEC

JAN

2022

FEB

MAR

APR

MAY

JUN

JUL

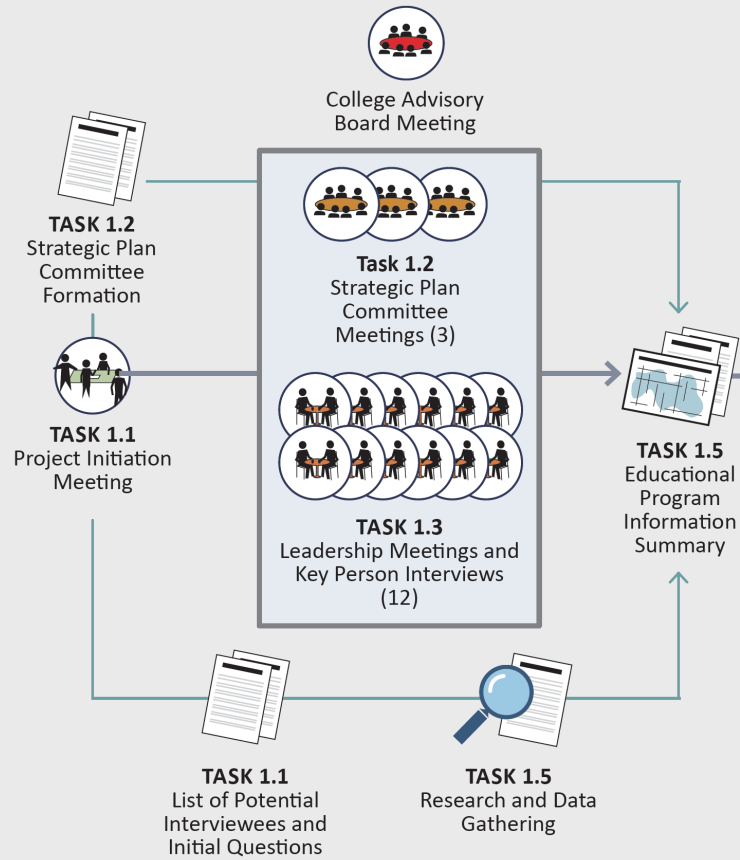
AUG

Strategic Plan Development Process

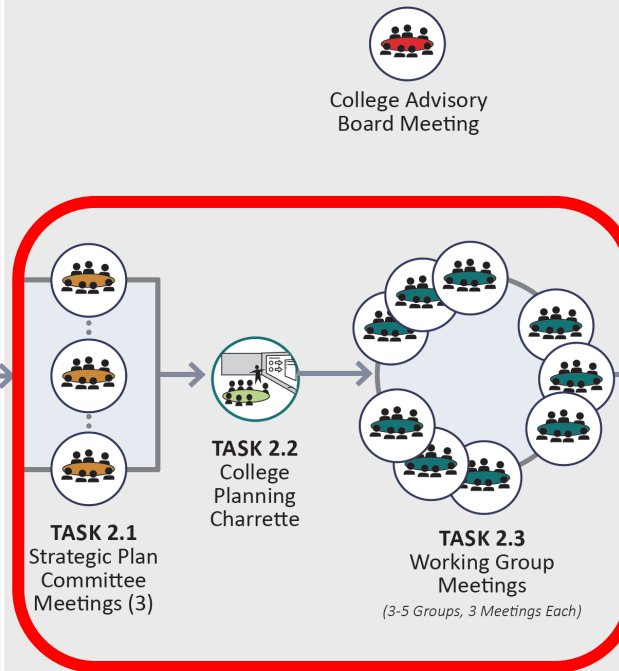


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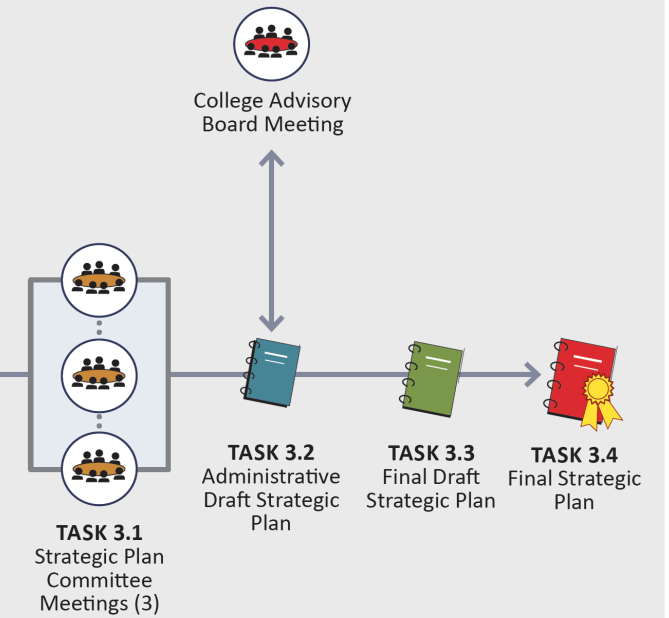
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Strategic Planning Committee Meetings



UCB RAUSSER
SPC MTG. #1
10.26.21

DISTINCT ELEMENTS...

- ▶ TIES TO COOPERATIVE EXTENSION / UC ANR
 - FUNDING FOR NEW HIRES / POSITIONS
- ▶ FACILITIES TO SUPPORT PROGRAMS, RESEARCH AND TEACHING
 - COSTS • UPGRADE
 - FORMATS / DESIGN
- ▶ NEED GREATER AWARENESS OF COLLEGE
- ▶ UNIQUE "COLLEGE" STRUCTURE
 - MOST CAMP. ARE SCHOOLS (W/O LARGE COLLEGE FEEL)
- ▶ FOCUS / ATTENTION ON SMALL COLLEGE
- ▶ HOLISTIC ADVISING
 - HOUSING
 - PRESENT
 - SOCIAL ISSUES
 - EQUITY
- ▶ REMOVE PHYSICAL AND CULTURAL BOUNDARIES
 - VERY LARGE COLLEGE
 - COLLECTION OF VERY GOOD DEPARTMENTS
 - NEED CLEAR VISION / IDENTITY / MESSAGE
- ▶ OUR PEOPLE!
 - ATTRACT STUDENTS, RESEARCHERS AND ACADEMICS
- ▶ EXCELLENT GRADUATE STUDENTS
- ▶ AG ECONOMICS FORMAT
- ▶ NEED MORE INTERNAL COLLABORATIONS
 - INTERACT IN NEW / CREATIVE WAYS
- ▶ APPLIED PHYSICAL AND INTERDISP. WORK
- ▶ GROW WITH PURSUE



COMPETITOR SCHOOLS → STANFORD DUKE YALE UC DAVIS MICHIGAN COLUMBIA UCSB

UCB RAUSSER
SPC MEETING #2
11.23.21

ON THE HORIZON...

- ▶ FINANCE REPORT
- ▶ NEW EXEC. VICE CHANCELLER & PROVOST ON JULY 1, 2021
- ▶ HISPANIC STUDENT GROWTH GOAL 18% → 20%
- ▶ FUNDRAISING CAMPAIGN

ENVIRON. SCAN

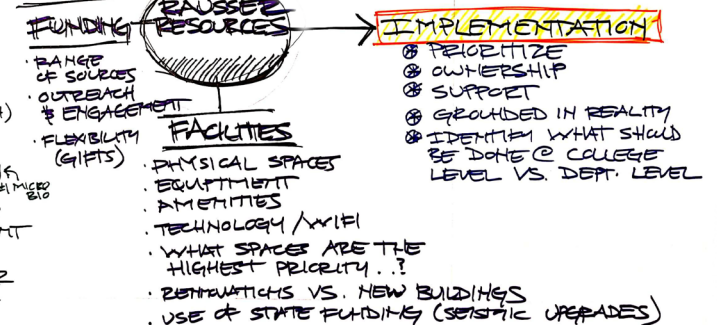
- ▶ ADD DEI INFO / DEMOGRAPHICS
- ▶ DATA ON WHERE WE LOOSE STUDENTS (OTHER PLACES THEY APPLY TO / ENROLL IN)

PEER INSTITUTIONS

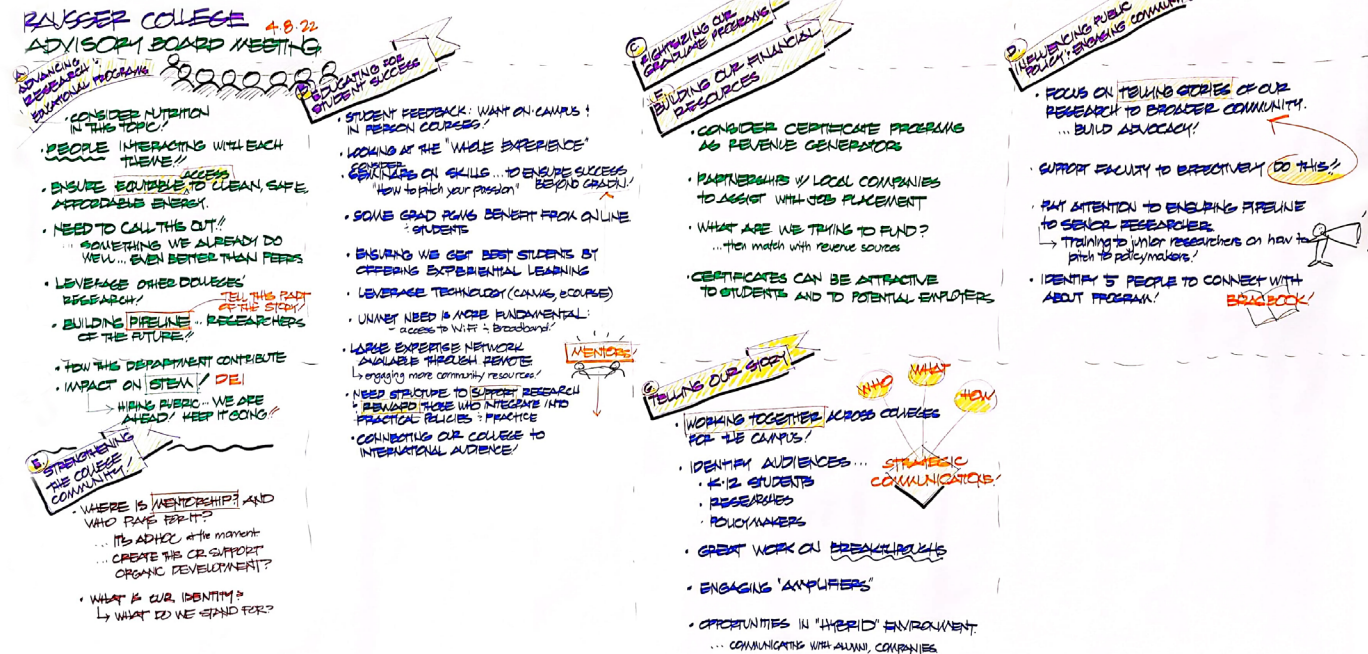
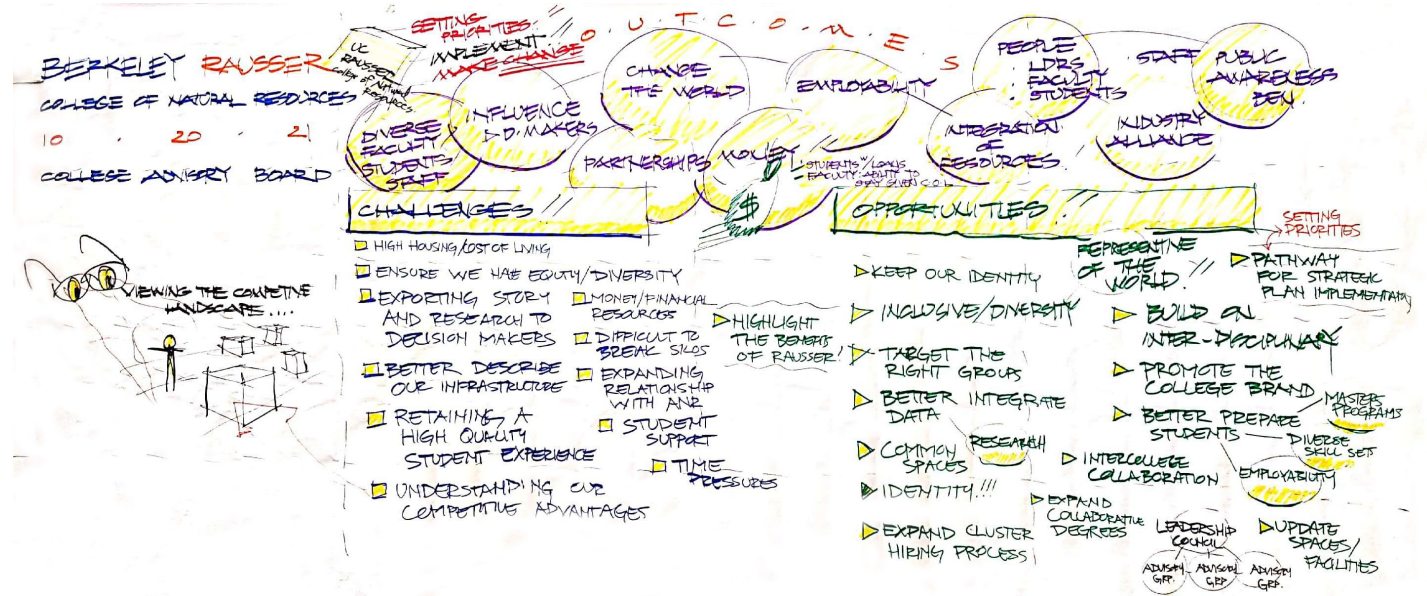
- ▶ ADD U.C. OF WISCONSIN
- ▶ EXPAND E.R.G.
- ▶ ONE "COLLEGE" IDENTITY OF MULTI-DEPARTMENT IDENTITY...
- ▶ INTERNAL RAUSSER LINKAGES GRAPHIC



- NEW DEGREES / NEW STUDENT FOCUS
- CLUSTER HIRES
- RESEARCHER / FACULTY / STUDENT / STAFF RATIOS FOR TODAY & FUTURE GROWTH
- DIVERSITY / EQUITY / INCLUSION
- HIRING PROCESSES → COMMON GOALS



A group of people in a meeting room, some standing and some seated at round tables, engaged in a breakout session. A large screen in the background displays the Berkeley Rausher College of Natural Resources logo and the text "BREAKOUT GROUP REPORT BACKS".



Internal/External Leader Interviews

Cathy Koshland

Current EVCP and ERG faculty member

Ben Hermalin

Incoming EVCP, Professor of Economics, Haas School

Martyn Smith

Professor of Toxicology, UC Berkeley

Michael Botchan

Dean of Biological Sciences

Dan Farber

UC Berkeley Environmental Law

Steve Gaines

Dean of the UCSB Bren School

Ben Houlton

Dean of Agriculture, Cornell

Pam Matson

Stanford/former ESPM Professor

Sharon Long

Stanford

Glenda Humiston

UC ANR

Tom Dietz

Michigan State University

Elizabeth Havice

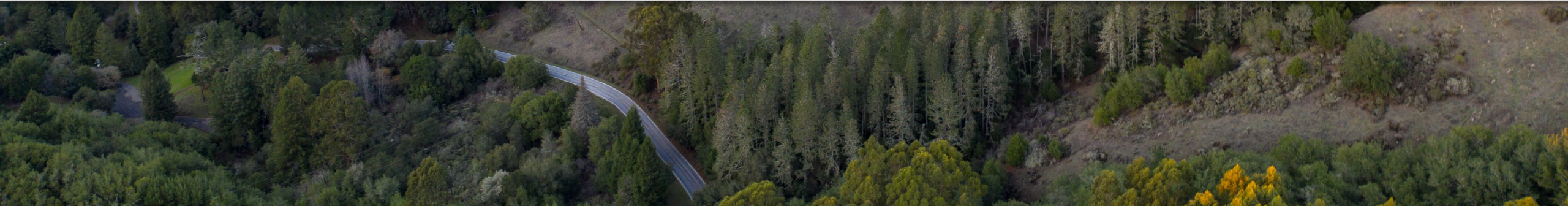
University of North Carolina

Berkeley Rausser

College of Natural Resources



Working Group Overview



Purpose of the Working Groups

Each Working Group has been working collaboratively confirm, refine and quantify **potential Strategic Plan goals, objectives and performance measures** based on their specific topic/charge.

Each Working Group includes a **DEIB Advisor**, and the advisors formed an ad hoc committee to coordinate responses within each topic area.

Seven Topical Working Groups

- A. Advancing Our Research and Educational Programs
- B. Educating for Student Success
- C. Rightsizing Our Graduate Programs
- D. Influencing Public Policy and Engaging Communities
- E. Strengthening the College Community
- F. Building Our Financial Resources
- G. Telling Our Story

Basic Three-Part Meeting Structure

Working Groups Launch Meeting

March 2022

Objectives

- Introduce each Working Group member
- Identify a Notetaker and a DEI Advisor
- Review the Working Groups' Charge Statement
- Brainstorm initial thoughts and reactions to the Charge Statement

Working Groups Progress Meeting(s)

April 2022

Objectives

- Refine the Charge Statement
- Develop list of potential Strategic Plan Strategies
- Begin to identify SMART components for each strategy

Working Groups Wrap-Up Meeting

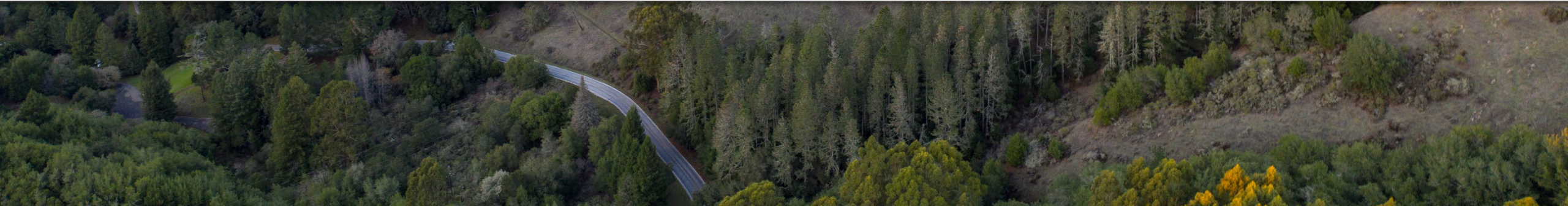
Early May 2022

Objectives

- Confirm the SMART components of each recommended strategy (e.g., timing, resources, costs, etc.)
- Finalize the Working Groups' concise (4-5 page) White Paper



Next Steps



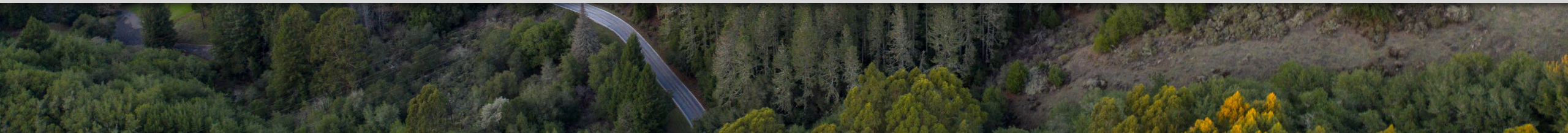
Next Steps

- Working Groups will refine their provisional list of strategies and action items – *May*
- College will prepare a Draft Strategic Plan – *Summer*
- The College Advisory Board will meet to review the Draft Strategic Plan – *Summer/Fall*



Interactive Discussion

*Feedback on the potential ideas and direction
developed by each Working Group*



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College of Natural Resources