Agenda

I. Welcome

II. Overview Presentation

III. Town Hall Social Interactive Discussion – Feedback on the potential ideas and direction developed by each Working Group
The Rationale for Strategic Planning

- Respond to research, academic, and funding changes within the UC system and beyond.
- Engage the community and constituencies in the development and implementation of the initiatives and programs that will ensure College success.
- Develop a clear strategy moving forward as a pathway to deliver the College’s vision and mission . . . more than just *planning* – action!
“SMART” Goals and Objectives

- Specific
- Measurable
- Actionable
- Relevant
- Timely
Strategic Plan Development Process

**Phase I: Understanding the Context**

- Task 1.1: List of Potential Interviewees and Initial Questions
- Task 1.2: Strategic Plan Committee Formation
- Task 1.3: Leadership Meetings and Key Person Interviews (12)
- Task 1.5: Research and Data Gathering

**Phase II: Shaping the Vision for the Future**

- Task 2.1: College Planning Charrette
- Task 2.2: Strategic Plan Committee Meetings (3)
- Task 2.3: Working Group Meetings (3-5 groups, 3 meetings each)

**Phase III: Developing the Strategic Plan**

- Task 3.1: Strategic Plan Committee Meetings (3)
- Task 3.2: Administrative Draft Strategic Plan
- Task 3.3: Final Draft Strategic Plan
- Task 3.4: Final Strategic Plan

Timeline:
- 2021: SEP, OCT, NOV, DEC, JAN
- 2022: FEB, MAR, APR, MAY, JUN, JUL, AUG
Strategic Planning Committee Meetings
College Advisory Board Meetings
Internal/External Leader Interviews

Cathy Koshland
Current EVCP and ERG faculty member

Ben Hermalin
Incoming EVCP, Professor of Economics, Haas School

Martyn Smith
Professor of Toxicology, UC Berkeley

Michael Botchan
Dean of Biological Sciences

Dan Farber
UC Berkeley Environmental Law

Steve Gaines
Dean of the UCSB Bren School

Ben Houlton
Dean of Agriculture, Cornell

Pam Matson
Stanford/former ESPM Professor

Sharon Long
Stanford

Glenda Humiston
UC ANR

Tom Dietz
Michigan State University

Elizabeth Havice
University of North Carolina
Working Group Overview
Purpose of the Working Groups

Each Working Group has been working collaboratively to confirm, refine and quantify potential Strategic Plan goals, objectives and performance measures based on their specific topic/charge.

Each Working Group includes a DEIB Advisor, and the advisors formed an ad hoc committee to coordinate responses within each topic area.
Seven Topical Working Groups

A. Advancing Our Research and Educational Programs
B. Educating for Student Success
C. Rightsizing Our Graduate Programs
D. Influencing Public Policy and Engaging Communities
E. Strengthening the College Community
F. Building Our Financial Resources
G. Telling Our Story
Basic Three-Part Meeting Structure

**Working Groups Launch Meeting**
March 2022

**Objectives**
- Introduce each Working Group member
- Identify a Notetaker and a DEI Advisor
- Review the Working Groups’ Charge Statement
- Brainstorm initial thoughts and reactions to the Charge Statement

**Working Groups Progress Meeting(s)**
April 2022

**Objectives**
- Refine the Charge Statement
- Develop list of potential Strategic Plan Strategies
- Begin to identify SMART components for each strategy

**Working Groups Wrap-Up Meeting**
Early May 2022

**Objectives**
- Confirm the SMART components of each recommended strategy (e.g., timing, resources, costs, etc.)
- Finalize the Working Groups’ concise (4-5 page) White Paper
Next Steps
Next Steps

- Working Groups will refine their provisional list of strategies and action items – *May*
- College will prepare a Draft Strategic Plan – *Summer*
- The College Advisory Board will meet to review the Draft Strategic Plan – *Summer/Fall*
Interactive Discussion

Feedback on the potential ideas and direction developed by each Working Group