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ORGANIZING TO ADVANCE SOLUTIONS IN THE SAHEL

**Bixby Center**  
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# Increasing Access to Family Planning in the Sahel

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**Meet Ramata**

# Barriers to Family Planning



- **Individual level**: low level of basic education, lack of information on Family Planning, attitudes and norms around contraceptives
- **Community level**: social and cultural norms, gender roles, understanding of religion, poor or no FP services, FP supplies issues
- **Societal level**: lack of policies, lack of political will for implementation

And population effect or pressure on the environment is not perceptible to all



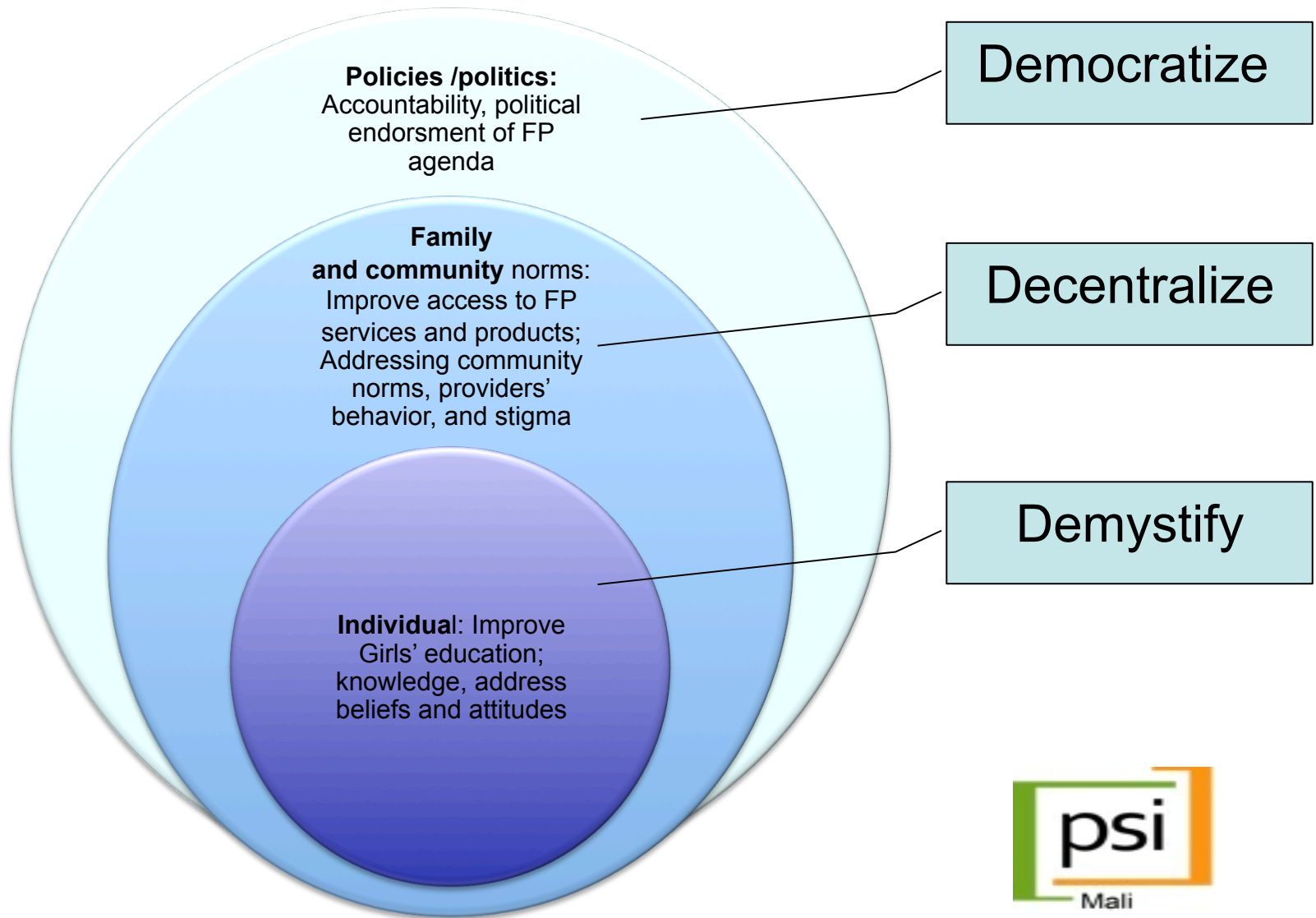
# Comprehensive Solutions

QUICK WINS toward  
Long Term SUCCESS

# The Socio-Ecological Framework for Solutions in 3D



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# The 3D Comprehensive Solutions



**Democratize:** Political commitment and high level public support

- Sound policies and implementation framework (task shifting, Integration, contracting health services, etc..)
- Accountability & Leadership (structural changes)
- Multi Sectorial Approach (strong coordination body / Ministry of Finance / Health)

**Decentralize:** Services and products

- De-medicalize: Innovate to meet women where they are at lowest level of the healthcare system, both in rural and urban settings (task shifting, mobile outreach)
- Ensure product availability at all levels (strong supply chain)
- Integrate to maximize opportunities and minimize gender bias

**Demystify:** Change norms and empower choice

- Family planning is a basic human right
- Empower women to make the choice they are comfortable with
- Avail the correct information in an understandable way



## **“ QUICK WINS ” EXAMPLES**



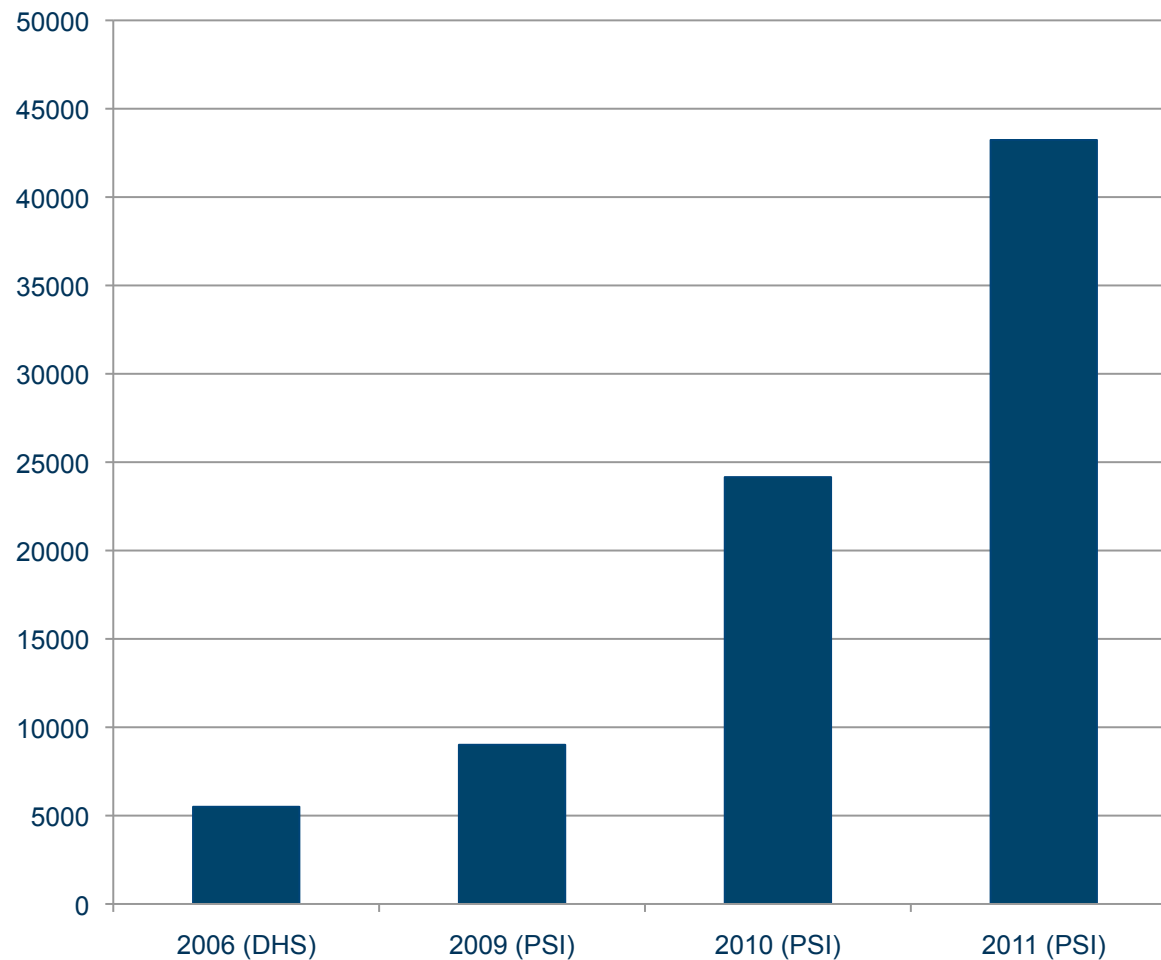
# Integration: Family Planning & Immunization in Mali



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**Implants and IUD users in Mali**



- 76 Health Centers
- Over 200 Providers trained & Equipped
- From 10,000 (2009) to over 50,000 users in 2012
- Over 300,000 women reached
- Estimated 7% prevalence in Bamako in less than 4 years



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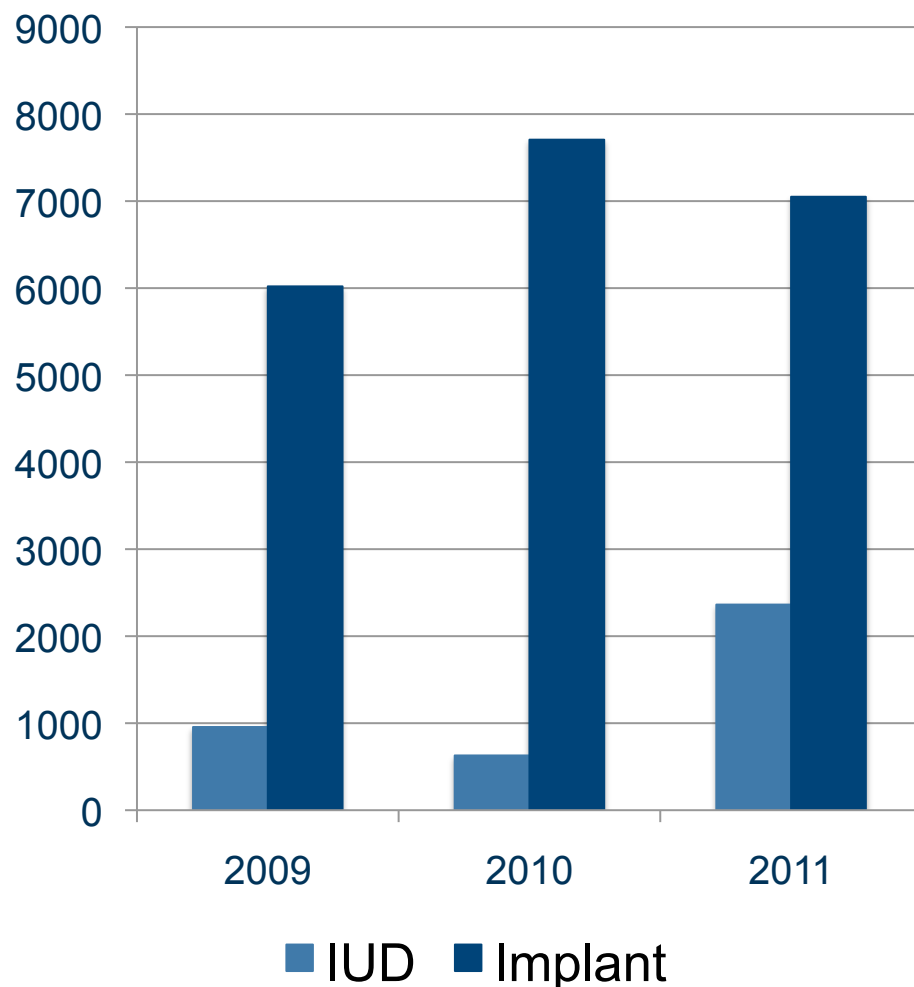
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# Rural Outreach in Togo



- Health Systems Strengthening by supporting public sector to provide services in hard-to-reach areas >300 miles
- 216 public sector service providers trained in all family methods
- 24 public district hospitals organized 2 mobile outreach days/month to villages where a Community Health Worker has over 50 interested women





# It's all about Ramata!



1. **Democratize:** Create an enabling environment that helps Ramata exercise her rights to FP
2. **Decentralize:** Make Family Planning products and services available in her community
3. **Demystify** Family Planning and empower Ramata to make FP decisions
4. **Decrease** Population Growth Pressure on the Environment and better respond to Climate Change



# THANK YOU